



BUILDING BETTER
BRANDS.

TO HELP
YOUR
BUSINESS
GROW

Cleaners, disinfectants, floor care, and
specialty chemicals for facility maintenance.



Nyco[®]

GROW



Nyco Products Company is a premier manufacturer of specialty chemicals for the sanitary maintenance, food service and industrial & institutional cleaning markets. We serve distributors, OEMs, and facility service professionals with national brands, private brands, and custom blended solutions to help their business grow.

As a company we focus on new product innovation and continuous improvement of quality formulations and packaging options. We value collaboration with customers and build loyalty with responsive customer service.

Nyco manufactures chemicals for nearly every application. Our brands serve market sectors from heavy industrial to retail. With nearly a century of experience in chemical formulating, packaging and private branding, Nyco understands how to successfully bring products and brands to market.



BRAND VALUES

Nyco's strong company values and commitment to employees and customers have enabled us to continue to thrive and grow since 1920. We adhere to five business principals that serve as foundational values and embody who we are as a company.



CAPABILITIES

Through three primary offerings, Nyco creates powerful business strategies that deliver value for companies and customers each and every day:

1. National chemical brands
2. Private chemical branding through our proprietary Building Better Brands® program
3. Custom contract chemical packaging

Whether individually or as part of a blended strategy, our products and services are designed to help customers meet their brand and business goals by delivering opportunity through:

- Competitive differentiation
- Greater customer loyalty and retention
- Improved profit margins
- Increased brand recognition
- Enhanced marketing and brand messaging
- Lower operational/procurement costs

TECHNICAL, COMPLIANCE, CAPACITY

Nyco offers a full range of technical capabilities and services including competitive analysis and product development, custom formulation, testing of incoming raw materials, computerized batch retention system, automated production processing and coding, environmental certifications and registrations, EPA sub-registrations, SDS authoring, regulatory label expertise and compliance, quality assurance and certificates of analysis of finished goods.



MARKETS AND CATEGORIES

Automotive
Boat & Marine
Building Services
Education
Floor & Carpet Care
Food Processing
Food Service
Green Cleaning
Hardware
Healthcare
Hospitality & Lodging
Industry & Manufacturing
Janitorial
Long Term Care
MRO/Facility Supplies
Plumbing & Heating
Retail
Sport & Fitness Centers
Supermarkets

BUILDING BETTER BRANDS®



PRIVATE BRAND EXPERTISE

Nyco helps create powerful growth opportunities for customers with our Building Better Brands® program. Customers can extend their chemical brands with 400+ formulations plus innovative custom formulations. We understand how to create, launch and grow brands, and have been helping customers do it successfully for over 90 years. Unique, flexible packaging options, brand marketing tools, and our philosophy of understanding your business strategy gives you a competitive advantage to grow your business.





THE NYCO DIFFERENCE

Most manufacturers who private label start with The Bid. We approach it from a different angle – The Brand. In addition to upfront analysis of potential cost savings for your program, we help you build a private brand that is differentiated enough to command a consistently higher price and margin, setting you up for long-term success. The Nyco difference is that we chart a clear strategy before building your private brand, and then we provide ongoing brand marketing support for growth afterward.

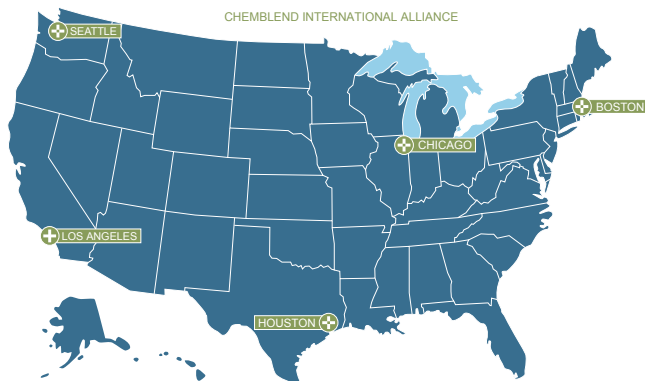


PROMISE

Nyco is committed to helping you grow your brand after it is built. In fact, the Nyco Brand Promise is exactly that: **We build better brands to help your business grow.** It's a win-win... build a better brand, and you will build a better business.

NATIONAL AND INTERNATIONAL REACH

Nyco is a founding member of ChemBlend, International LLC (CBI), a national private brand alliance that services the United States and all of North America. CBI provides seamless and uniform nationwide private branding and contract manufacturing. With strategically located manufacturing facilities across the nation, we are able to provide cost control and logistics for both national and regional accounts. Our networked CBI partnership provides redundancy and backup manufacturing protection against potential service interruption.



OUR BRANDS

Nyco® Professional Brand
MARVALOSA
OM1 Series™
ZING® Boat Cleaners
Nyco® Retail Brand
e.Logical Green Cleaning Solutions
e.mix Dilution Control System
ez2mix Dilution Control System
Splash Splash®

